



Strategic roadmap



Our Vision

We enrich the lives and minds of our children and families in their communities.



Our Values



Safety



Leadership



Integrity



Inclusion



Child-centric



Collaboration



Direction

PILLAR 1

Client Experience & Innovation

Big Fat Smile is the first choice for families

PILLAR 2

Educational Ethos

Big Fat Smile has a clear education ethos which is visible in daily education practices

PILLAR 3

Staffing Excellence

Big Fat Smile is recognised as an Employer of choice delivering quality education

PILLAR 4

Organisational Sustainability

We achieve long term viability of the organisation

PILLAR 5

Advocacy & Leadership

We are thought leaders, advocates and experts in our field