



# Infomercial

## Experience

First step, choose who will be a sales person & who will be the consumer. Using a box/bag that you can't see through, the consumer will place an object from around the house inside (make sure that the sales person doesn't know what is inside the box/bag).

The sales person has to reach into the bag and attempt to 'sell' the item based only on what they can feel using an infomercial format. After 3 minutes, the item can be pulled out to reveal what it is.

## Learning benefits

- Increases imagination
- Lateral thinking
- Development of sensory connections (object cognition)
- Language/communication development
- Reasoning/bargaining concepts



3 mins



7+ years

## Materials

- A box/bag  
An object from around the house, such as:
- Water bottle
  - Ball of blu-tac
  - Face mask
  - Pasta

## Hints and Tips

Use lines such as "Has this ever happened to you..." or "Are you tired of..."

For older participants, use objects that are trickier to identify through touch.

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