

# Big Fat Smile

## Strategic roadmap

### Our Vision

We enrich the lives and minds of our children and families in their communities.

### Our Values



Safety



Leadership



Integrity



Inclusion



Child-centric



Collaboration

### Direction

#### PILLAR 1

##### Client Experience

Big Fat Smile is the first choice for families

#### PILLAR 2

##### Inclusion and Educational Ethos

Big Fat Smile has a clear education ethos which is visible in daily education practices

#### PILLAR 3

##### Staffing Excellence

Big Fat Smile is recognised as an Employer of choice delivering quality education

#### PILLAR 4

##### Organisational Excellence and Innovation

Big Fat Smile exceeds sectorial expectations

#### PILLAR 5

##### Advocacy & Leadership

Big Fat Smile is a thought leader, advocate and expert in their field

2022

##### Intended Outcome:

- 1.1 We collaborate with our clients and communities
- 1.2 We provide a quality, child-centric service

##### Intended Outcome:

- 2.1 Our children flourish and thrive through our education and care practices
- 2.2 Our child-safe, quality and compliance activities drive best practice
- 2.3 We are renown Inclusion Specialists

##### Intended Outcome:

- 3.1 We have a strong, talented and engaged workforce
- 3.2 We are a learning organisation
- 3.3 Our organisational culture reflects our values

##### Intended Outcome:

- 4.1 We have a contemporary approach to organisational excellence
- 4.2 We have strong approach to Business Development and Growth.
- 4.3 Innovate with digital solutions to enhance our capability and competitive advantage

##### Intended Outcome:

- 5.1 We have an Advocacy Plan which reflects our vision and values and the unique needs of our children in their communities
- 5.2 We are thought leaders and advocates for our sector and communities



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