

# Big Fat Smile

## STRATEGIC GOALS 2023 – 2025

### Financial Responsibility

A sustainable and thriving business environment to improve the outcomes for all children.



### Impactful Stewardship

Positively impact and shape all the communities we work.



### Leadership



### Exemplary Practice

Our education, child centricity, holistic integrated approach and our inclusive practice will be realised and elevated.



### Integrity

### Child-centric



### Safety

## OUR VISION

We enrich the lives and minds of children and families in their communities

## OUR PURPOSE

Contribute to an ecosystem where every child, family and community can thrive; through impactful and deliberate policy design and implementation



### Inclusion



### Connection



### Empowered People

Advance the status and standing of the early education profession, giving employees inspiration to grow.